

## 《英语（二）》2015年10月真题

### 一、阅读判断（本大题共10小题，每小题1分，共10分）

#### Black Friday

Everyone likes to shop for gifts for the holiday season, but few people know the history of holiday shopping. While people have heard of Black Friday, most do not know its origins. Black Friday is the day after Thanksgiving（感恩节）. On this day most retail stores open their doors very early—some as early as 4 am. In addition, they provide their customers with great discounts on products. With this in mind, it is clear to see why so many shoppers buy many of their Christmas gifts on Black Friday.

Black Friday is not as old as many people think. In fact, it is believed that the first Black Friday was held in the 1970s in the USA. It was a day when stores decided to mark the start of the holiday season. In order to draw more customers, they offered great discounts. All products sold very well. This large success resulted in the name Black Friday. It was so named because the stores were “in the black”. This financial term means the stores made a lot of money. However, it was not until around 2002 that Black Friday really started to gain in popularity. Today in the USA, countless advertisers proudly announce their Black Friday sales. They hope to attract shoppers into their stores.

Black Friday is a day when many shoppers in the USA go out and buy gifts, even though Christmas Eve is still a more popular day to shop. Thanks to the Internet, it is now possible to get some excellent Black Friday deals online. So if you don't want to get to the stores by 4 am, this is the perfect way to still get items at reduced prices.

1) Many people know the history of Black Friday.

- A. True
- B. False
- C. Not Given

2) Most stores open their doors for business very early on Black Friday.

- A. True
- B. False
- C. Not Given

3) Customers get better service on Black Friday.

- A. True
- B. False

C. Not Given

4) Black Friday started in the US

A. True

B. False

C. Not Given

5) The holiday season ends on Black Friday.

A. True

B. False

C. Not Given

6) “In the black” is a financial term.

A. True

B. False

C. Not Given

7) Black Friday is no longer popular.

A. True

B. False

C. Not Given

8) People like to shop online on Christmas Eve.

A. True

B. False

C. Not Given

9) It is possible to get Black Friday discount online.

A. True

B. False

C. Not Given

10) Things are sold at their lowest prices at 4 am.

- A. True
- B. False
- C. Not Given

## 二、阅读选择（本大题共5小题，每小题2分，共10分）

### Living in Brazil（巴西）and Switzerland

Moving to a different city may seem difficult. You have to change schools and get used to your new home. But you can always go back to that city to visit. When you move to another country, things are different. However, difficult as it may be, the experience can be rewarding.

My dad, a Brazilian, is really funny and can make friends quickly. My mom, a Swiss, is usually quiet and a bit shy. She likes to be organized, but my dad never makes plans. She enjoys staying home, but my dad always wants to go out. Swiss and Brazilian---what a mix!

After my parents got married, they moved to Switzerland. There they had my brother and me. When I was two, we moved to Brazil. During my childhood we visited Switzerland every year.

Many people ask me where I prefer to live: Brazil or Switzerland. It's really hard to answer because I love both countries. Brazil is a big country, with many states and people. There are multiple dialects and many types of foods. People here have beautiful smiles and are always happy, even if they are poor. In the south the climate is cool, but in the north it's hot and humid.

Switzerland, on the other hand, is small but beautiful and clean. There are four languages in that tiny country. People there are very different from Brazilians: they are wealthy, independent, and organized. The food is delicious, and of course, the famous Swiss chocolate is great, and the climate is dry and cool.

I love both countries. In Switzerland, it's pleasant, calm, and peaceful everywhere. I enjoyed my stay there very much. But now I am happy here in Brazil. I feel excited and at home.

1) The author's parents\_\_\_\_\_.

- A. share similar interests
- B. have different jobs
- C. have different personalities
- D. enjoy reading books

2) When the author was a child, the family used to\_\_\_\_\_.

- A. have many good friends